

Postly Enterprise Overview

A governed content operation that stays straightforward for everyday publishers.

One governed content operation across social, messaging, blogs, ecommerce sources, CRM, API, and AI agents - without making everyday publishing harder.

Who Postly Enterprise is for

- Multi-brand companies coordinating distinct identities and channels.
- Regional or distributed marketing teams balancing local execution and global governance.
- Agencies evolving into large client operations with centralized reporting and identity controls.
- Franchise networks, subsidiaries, and business units that need separation with shared oversight.

A familiar foundation

Every customer uses organizations and workspaces. Enterprise is a standalone plan with complete dashboard access, Bio Pages, Postly CRM, API, and MCP. Administrators can activate organization-wide controls as needed, while historical plan snapshots remain stored only for restoration if Enterprise ends.

Why teams choose this model

- Everyday publishers keep one familiar creation, approval, calendar, and publishing experience.
- Administrators gain cross-workspace visibility without merging brands, regions, clients, or connected-account ownership.
- Identity, policy, reporting, API, and support controls can be introduced in stages instead of forcing a disruptive migration.

Core enterprise capability

Area	Available	What it provides
Organization operations	Now	Overview, templates, rollout tracking, cross-workspace search and calendar.
Reporting	Now	Organization analytics, CSV exports, scheduled-report definitions, cost centres, and usage visibility.
Governance	Now	Permission groups, reusable approvals and notifications, publishing presets, Brand Kits, retention configuration, and audit export.
Identity and security	Onboarding	SAML/OIDC SSO, directory provisioning, enforced MFA, verified domains, session revocation, IP allowlists, and signed security events.
Automation	Now/onboarding	API, MCP, integration inventory, token ownership and expiry visibility, and security webhooks.
Commercial operations	Agreement	Annual invoice, purchase order, implementation services, priority support, and customer-specific terms.

Commercial model

Enterprise Core includes the complete Postly platform and 25 channels, then adds only selected identity integrations and support. No separate Pro subscription is required. Customers can subscribe directly in the dashboard; Contact Sales remains available for questions, contractual billing, or exceptional requirements.

Contact team@postly.ai to scope channels, workspaces, identity, security, API requirements, migration, billing, and rollout timing.